

Thame Players Survey

Thank you for taking part in this survey. Your feedback will help us plan future productions and ensure we're putting on shows that audiences want to see, while offering an experience that's enjoyable and good value.

Thame Players is a vibrant theatre group, run entirely by volunteers. We've been presenting a wide variety of shows for almost 75 years. The theatre was refurbished in 2002, with further improvements in 2014, and more improvements planned for 2018/19. We're grateful to councils, businesses, and individuals for their continuing support.

There are 16 questions which should take no longer than 10 minutes to complete.



PRIZE DRAW

Completed surveys will be entered into a Prize Draw.

The first 3 entries drawn at random will receive -

First Prize

3-Course Dinner with Wine for 2 at the Spread Eagle Hotel, Thame

Second Prize

Dinner for 2 at Jack & Alice, Thame

Third Prize

Complimentary tickets for 2 people to see any show at the Players Theatre

Thame Players are grateful to the Spread Eagle and Jack & Alice for their support

Please hand in your completed survey at the theatre
or post it to:

**Audience Survey, The Players Theatre, Nelson Street,
Thame, Oxon, OX9 2DP**

**Save this form and then click the email button
to send it to us**

Please return your questionnaire by Monday 18th June 2018

PART 1 : ABOUT YOU

Q1 Where do you live? (Please tick the appropriate box)

In Thame Within 5 miles of Thame
Within 10 miles of Thame Over 10 miles from Thame

Q2 Which age group do you belong to?

Under 25 26-50 51-70 Over 70

Q3 How many times a year do you go to see productions at The Players Theatre?

Once 2 or 3 4 or 5 6 or more

Q4 How many times a year do you go to other theatres?

Once 2 or 3 4 or 5 6 or more

Q5 What kinds of shows do you like? Please rate from 1 to 8 (where 1 is the kind you like **best**, and 8 the kind you like **least**)

Serious Drama	_____	Shakespeare	_____
Comedy	_____	Music performances	_____
Pantomime	_____	Stand-up comedians	_____
Musicals	_____	Celebrity appearances	_____

Q6 How do you hear about shows at The Players Theatre?

Backdrop newsletter	<input type="checkbox"/>	Advertisement board at roadside	<input type="checkbox"/>
What's On guide	<input type="checkbox"/>	Newspaper or magazine	<input type="checkbox"/>
Word of mouth	<input type="checkbox"/>	Thame Players website	<input type="checkbox"/>

PART 2 : ABOUT THE PLAYERS THEATRE

Q7 Are you a member or a friend of Thame Players?

Member Friend Neither

Q8 Do you think the pricing of shows at The Players Theatre is

Much too high	<input type="checkbox"/>	A little too low	<input type="checkbox"/>
A little too high	<input type="checkbox"/>	Much too low	<input type="checkbox"/>
About right	<input type="checkbox"/>		

Q9a Have you bought tickets for shows at The Players Theatre by telephone or online? Telephone Online

Yes
No

Q9b If you have bought tickets by phone or online, how satisfactory was this process?

	Telephone	Online
Very satisfactory	<input type="checkbox"/>	<input type="checkbox"/>
Fairly satisfactory	<input type="checkbox"/>	<input type="checkbox"/>
Not very satisfactory	<input type="checkbox"/>	<input type="checkbox"/>
Not at all satisfactory	<input type="checkbox"/>	<input type="checkbox"/>

Q10 If you haven't bought tickets online is this because...

Not aware of this facility
No internet access
Not comfortable buying online
Other (please state) _____

Q11a Have you visited www.thameplayers.co.uk?

Yes No

Q11b Why did you visit www.thameplayers.co.uk?

Buy tickets
Find out what's on
View members page
Other (please state) _____

Q12a How satisfactory are the bar facilities?

Very satisfactory Not very satisfactory
Fairly satisfactory Not at all satisfactory

Q12b What do you think could be done to improve the bar facilities? _____

Q13 Do you buy the show programme?

Always Occasionally Never

Q14 Are there any shows you would like us to put on? (please list as many as you wish)

Q15 What pleases you most about your experience at the Players Theatre?

Q16 Please indicate your preferences below and provide your contact details as appropriate.

	Yes	No
Happy to be quoted anonymously	<input type="checkbox"/>	<input type="checkbox"/>
Enter me into prize draw	<input type="checkbox"/>	<input type="checkbox"/>
Remove me from mailing list	<input type="checkbox"/>	<input type="checkbox"/>
Add me to postal mailing list	<input type="checkbox"/>	<input type="checkbox"/>
Add me to email mailing list	<input type="checkbox"/>	<input type="checkbox"/>

Please supply your details as per your choices above.

Name			
Postal address			
	Postcode		
Email address			
Telephone			

Please note Thame Players will only use your address for their own purposes and will not share it with any third party. Surveys received by 18th June (with name and contact details) will be entered into the Prize Draw.

Thank you for taking part in this survey - your time is very much appreciated